



## Frequently Asked Questions

### **Q. What kind of look will you get from the Brazilian Blowout?**

A. The hair will be left totally frizz-free, shiny, effortlessly manageable and with plenty of body and bounce. There will still be the option to wear hair curly/wavy (depending on the hair type) and the freedom to blow dry hair smooth and straight in a fraction of the time invested prior to receiving the treatment.

### **Q. Can I still receive a Brazilian Blowout if I have highlights and/or color?**

A. Yes, the Brazilian Blowout will actually improve the health of color-treated/highlighted hair by conditioning the hair while sealing the cuticle for enhanced color, reduced frizz and radiant shine.

### **Q. Is the Brazilian Blowout going to make my hair straight?**

A. If your hair is wavy, the Brazilian Blowout will make your hair appear naturally straight and healthy. If your hair is very curly, it will minimize frizz while enhancing the appearance of the natural wave/curl. If you have straight, frizzy hair, this treatment will eliminate frizz and promote radiant shine.

### **Q. Will my hair lose volume if I receive the Brazilian Blowout?**

A. No, your hair will not lose volume as a result of receiving the Brazilian Blowout. Your hair will maintain its natural volume and you will still receive great bend and memory when blow-drying and/or using a curling iron.

### **Q. Can you color your hair the same day you receive a Brazilian Blowout?**

A. Yes, however, you must color your hair prior to having the Brazilian Blowout smoothing treatment. If you are coloring hair dark brunette or red, you will want to color the hair a shade darker than you otherwise would, as the hair color will experience fading during the Brazilian Blowout treatment.

### **Q. Can you swim in the pool or ocean after you have the Brazilian Blowout treatment?**

A. Yes, you can swim in either the pool or the ocean after you receive the Brazilian Blowout treatment, however, the treatment may be slightly compromised if you swim on a regular basis. We recommend that you apply the Brazilian Blowout Smoothing Serum on the hair prior to swimming in order to act as a protective barrier to maintain the smoothest possible result for the longest period of time.

### **Q. How soon can you touch up your color after you receive the Brazilian Blowout Treatment?**

A. You should wait at least two weeks to administer color to the hair after you receive the Brazilian Blowout, as the color will not deposit as effectively with the protein protective layer provided by the smoothing treatment.

If your clients need to touch up color/roots in between treatments, this is ok, as the hair being touched up is new

growth and does not have the treatment on it. If you need to highlight or pull the full color through the entire head of hair, make sure that the client is using the Brazilian Blowout masque at least once or twice a week to fortify the treatment back into the hair.

**Q. How soon can I wash my hair after the Brazilian Blowout treatment?**

A. You can wash your hair immediately after the Brazilian Blowout treatment, or as you would normally.

**Q. What is the active chemical in the Brazilian Blowout solution that makes it work so well?**

A. The Brazilian Blowout smoothes the hair through the use of a proprietary polymer system that bonds amino acids to the surface of the hair. This treatment is 100% salon safe. What makes the Brazilian Blowout treatment effective is our use of the Super Nutrient Complex in conjunction with a proprietary polymer system. This combination is what rounds the follicle, smoothes the cuticle and repairs any preexisting damage.

**Q. How is the Brazilian Blowout different from the Japanese straightening method many people are familiar with?**

A. Japanese hair straightening changes the actual structure of the hair. In doing so, there is an obvious difference between the new hair growth and the hair that has been treated, resulting in a life-long commitment to continuing the straightener or cutting hair off (if client is unhappy with the result). This service can also leave the hair flat, too straight and with little to no shine or luster. The hair's integrity seems to be compromised, and after a few treatments, the hair appears to be in an unhealthy state.